



**INSD CORPORATE BRANCH**

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\*all you need to know about life at INSD







WHILE THE WORLD IS BUSY WITH NUMBERS,  
WE ARE THE ONES WHO CHOOSE AN ALTERNATE WAY.  
**THE ODD ONES. THE SORE THUMBS.**  
**THE BLACK SHEEP IN A HERD OF WHITES.**  
**STANDING STILL IN FLOWING WATER.**  
**RESTLESS WITH CRAZY IDEAS.**  
**BOUNDLESS IN ENTHUSIASM.**  
**LIMITLESS TO THE POINT OF NO RETURN.**  
WE LOOK AT THE WORLD AND SEE A MILLION POSSIBILITIES.  
WE DON'T SEE REASON. WE DON'T COUNT HOURS.  
WE ARE HERE TO CREATE EVERYTHING NEW.  
WE ARE HERE TO RE-DESIGN THE RULES.  
**WE ARE HERE TO SHAPE THE UNKNOWN.**  
WE ARE HERE TO TAKE THIS WORLD TO ITS NEXT.



We are  
**In** **dians**  
by design

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WHILE THE  
WORLD IS  
BUSY WITH  
NUMBERS,  
CHOOSE AN ALTERNATIVE  
WAY: **insd**



**Sunjay Aggarwal**  
Founder

International School of Design has established itself in arts, design and media education over the last 7 years. With our forward-thinking approach and innumerable foreign collaborations, INSD has successfully carved out a niche for itself.

From over 50 city centre campuses across the nation that boast cutting-edge facilities, to an approach to teaching which saw us awarded best design school in India. Our reputation is well-earned.

INSD has thrived as a Design School, developing a national reputation as an innovative and creative academic community, with a firm commitment to offering vocational practice based courses that provide students' space to develop their skills and pursue their passion.

At the heart of it all, are our students - the artists, designers, the makers. Bringing diverse interests and unique perspectives, they share a desire to be challenged and inspired. To learn from the past and shape the future.

Your time at INSD will be an unforgettable experience. You'll meet people who inspire you. You'll visit places that feed your creative imagination. You will learn new things, get to explore your passion and become a better version of yourself.

You'll hone your skills working in dedicated studios and fully equipped workshops that have been designed to help you build specialist knowledge and flourish in your chosen discipline. You'll have access to an array of cutting-edge and industry equipment throughout your studies.

Our employability team delivers a special creative careers service and will help you develop skills that make you stand out.

## Playground of Creativity

CAMPUS LIFE



“Let’s take  
the World to  
it’s Next”



## INSD AT A GLANCE

INTERNATIONAL FACULTY

EXPERIENTIAL LEARNING

PARTICIPATE IN RUNWAY  
WEEKS

WORK WITH TOP CELEBRITIES  
& INFLUENCERS



INDUSTRY FOCUSED COURSES

STUDENT EXCHANGE  
PROGRAM TO PARIS





# fashion design

Let your creativity take flight at INSD as you learn essential creative design and practical skills demanded by the global fashion industry and shape your future career.

You will hone your technical expertise and understanding of materials in our Fashion program by working on design competitions and high profile Fashion Shows with top companies, celebrities and influencers.

Your insight into how the industry works will grow through international faculty, seminars and workshops with acclaimed practitioners, stylists and academics including:

**Christian Guellerin** - Executive Director,

*L'École de design Nantes Atlantique*

**Sophie Pereira** - Image Coach, Paris

**Jean Doucet** - Fashion Designer

By the time you graduate with our highly-regarded qualification, you'll be equipped with the right design and manufacturing skills to take your unique creative vision to the contemporary fashion industry and beyond.

**Be an Insdian.**

Experiment and explore the broad context and future of textile design at INSD as you develop your professional skills and personal style through commercial and creative briefs.

Our Bachelor, Master and Diploma programs will encourage you to try a range of techniques, from traditional processes to 21st century technology, including:

## TEXTILE DESIGN

**Hand-printing** **Weaving**  
Knit, stitch and material explorations  
Digital design and making with industry-standard equipment.  
*You won't be asked to specialise or follow a house style.*



We will help you to find your preferred working methods. With expert teaching and technical support, our course develops your skills and nurtures your unique perspective.

The breadth of design experiences throughout the course means that INSD is a source of talent ready for a variety of industries.

Our course opens a variety of careers as a textile designer-maker, including:

- Fashion
- Interiors
- Theatre
- Conservation
- Education
- Manufacturing

Our studio spaces and workshops will provide the perfect environment to experiment as you develop your professional portfolio. Your work will gain a wider audience through opportunities for exposure at national and international showcases, competitions and events. **Be an Insdian.**



“From one bedroom to Airpots, Marbles to Sandstone, Pure Vanity to LEED Certified homes, Furniture to building constructions, In**s**dians implement practical design that works.”

## INTERIOR DESIGN **nsd**

Your creativity and professional craft, creative expression and problem-solving skills will grow at INSD as you explore interior design as a way of addressing human needs and social challenges.

Our courses will encourage you to consider how people react to spaces as you gain experience of designing for a range of interiors: from homes, hospitals, and housing projects to hotels and commercial spaces.

You'll master industry-standard design techniques and digital tools and gain the insight of visiting professionals through lectures and seminars and live projects at all levels.

Above all, you'll have the opportunity to follow your interests as you develop your unique style and approach to interior design challenges and develop a professional portfolio.

**Be an In**s**dian.**

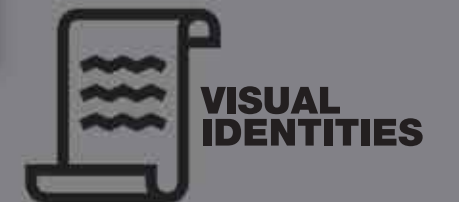


You will be inspired to create innovative answers to branding, packaging and promotional design questions facing businesses in INSD's internationally-renowned Graphic Design course.

Our Bachelors, Masters & Diploma courses have a global reputation for producing graduates who are creative thinkers with accomplished technical skills and a strong grasp of the latest technology.

You will benefit from our close links to some of the leading names in the design industry. You'll follow a proven path that has led to INSD graduates securing roles at some of the leading design studios, branding and advertising agencies.

Our course has a strong emphasis on commercial work and you'll be challenged to generate high quality creative solutions, including:



**VISUAL IDENTITIES**



**PACKAGING**



**WEB SITES**



**ADVERTISING CAMPAIGNS**



Briefs are designed to inspire you to generate original, innovative and – crucially – effective design solutions. You'll learn how to approach a brief using research techniques that will help you develop a thorough understanding of each client, their challenges and target market.

**Be an In**s**dian.**



# THE TELL-TALE SIGNS OF A GOOD DESIGN SCHOOL

ONE THAT HAS WON NATIONAL AWARDS FOR BEST DESIGN SCHOOL IN INDIA

ONE THAT HAS 50 CENTRES IN 19 STATES ACROSS THE COUNTRY

ONE THAT ORGANIZES STUDY TOURS TO PARIS, MILAN & NEW YORK

ONE THAT HAS RENOWNED FACULTY FROM AROUND THE WORLD

ONE THAT REGULARLY TAKES PART IN FASHION WEEK

ONE THAT HAS 30 PLACEMENT & TRAINING PARTNERS

ONE THAT HAS MADE DREAMS OF THOUSANDS OF YOUNG DESIGNERS COME TRUE



“The best thing about INSD is its warm & stimulating ambiance made up of great places & creative people who help you push your boundaries and inspire you to excel.”

**Shobhna Jain**  
Diploma in Fashion Design



“INSD means Opportunity. An opportunity to engage with something you desire to explore; in every way possible with the support of the school.”

**Akshita**  
Bachelors in Interior Design





# I am Indian by design

Explore your creativity, ideas and instincts in a vibrant community of artists, makers and thinkers at INSD, one of India's longest-established Jewellery Design Course.

Our Bachelors, Masters & Diploma programs are designed to give you professional level of knowledge on how to manufacture contemporary jewellery and associated products. Students learn contemporary Indian manufacturing practices. Further, they go on to create jewellery that falls in line with current trends in the market and with the image of the chosen clientele.

Jewellery  
design



You will master the magic of bringing characters and stories to life through a range of animation techniques at INSD. A course which is perfect to begin and start a career in the lucrative field of animation.

You will build a distinctive showreel and online portfolio, whatever your choice from a wide range of specialisms, including:

**CHARACTER-BASED ANIMATION** **MOTION GRAPHICS ANIMATION**  
**TECHNICAL 2D COMPOSITING** **CG RIGGING** **3D MODELLING AND BEYOND!**

## Photography

*Connecting your passions and unique perspective to the world of professional photography is at the heart of our diploma course. You will develop your own approach at INSD – not a standard house style.*



## Beauty & Hair

*If you think you have an eye for beauty, and find delight in transforming a simple face into a stunning one, beauty care is the field for you. The most attractive part of the glamour industry is that although, tastes and trends keep changing, the basic job of beauty care professionals remains the same: to help people look their best.*





**PRANAV**  
*Executive Director*

After graduating from ESSEC Business School & UNIVERSITY OF MICHIGAN, Pranav joined Louis Vuitton as a R&D associate & now heads the Business Development team at INSD.



**DIVITA**  
*Head of Corporate Communications*

At 16 Divita was a published author. A graduate from Ashoka University, she continues to pursue her love for writing creative non-fiction. At INSD she heads the corporate communication department.



**CHRISTIAN GUELLERIN**  
*Executive Director of L'Ecole de design Nantes Atlantique*

President of Cumulus, the International Association of Universities and Colleges of Art, Design and Media from 2007 to 2013. The largest international network dedicated solely to issues of design education, with 3,100,000 students and nearly 30,000 teachers. AT INSD Christian plays the role of a mentor both to students and faculty.



**JEAN DOUCET**  
*Internationally Acclaimed Fashion Designer*

Since his first steps, with great Parisian couturiers Dior, Patou, Chanel, Ungaro and Paco Rabanne, Jean Doucet works in the most pure tradition of "Haute Couture" and is addressed to all those who seek elegance and exception. At INSD Jean plays the role of a Mentor & Advisor.



**SOPHIE PEREIRA**  
*Image Consultant*

Sophie has worked with several Luxury Retail Brands and now is an image consultant based in Paris with a global clientele of politicians & business women. At INSD she grooms students during the Paris Study Program and trains them in the field of Image Consultancy.



**MARION COQUEBLIN**  
*Founder of Image Consulting Agency*

Marion is an expert of Image Consulting. Her clients are executives at some of the biggest companies in France. Her work has helped her clients increase their revenue and image. Marion is also a Style columnist on France 2 and TEVA. (Popular French TV Channels)



## ADVISORY BOARD & Team

### INTERNATIONAL CONNECT

**VALERIE CORR** - PROFESSOR, FASHION INSTITUTE OF TECHNOLOGY, NEW YORK (SINCE LAST 33 YEARS)

**AIMEE MCALCHLAN** - UNIVERSITY OF ARTS, LONDON

**PAMELLA POWELL** - COLLEGE OF DUPAGE, LONDON

**LOTTA DANFORS** - HEAD OF THE DEPARTMENT, FASHION AND TEXTILES, ST ERICK'S COLLEGE OF DESIGN, STOCKHOLM, SWEDEN



### ADVISORY BOARD

**MRS. RAKESH AGGARWAL**- HEAD OF FINANCE, INSD

**L.V. SAPTHARISHI** - RETIRED IAS OFFICER, EX DIRECTOR GENERAL, NIFT BOARD MEMBERSHIPS AND AFFILIATIONS, ADDITIONAL SECRETARY, MINISTRY OF COMMERCE AND INDUSTRY, GOVT OF INDIA

**MR. K. RAJENDRA NAIR** - IAS BATCH OF 1967, BACHELOR OF VETERINARY SCIENCE, KERALA UNIVERSITY. MASTERS DEGREE IN MANAGEMENT WITH SPECIALISING IN FINANCE PLANNING & CONTROL, FROM LEEDS UNIVERSITY, UK, 1982

**MRS SUNITA CHANGAKATI** - REGIONAL VICE CHAIRMAN CNRI, NORTHEAST

**MRS RANJANA BHARDWAJ** - MEDIA & COMMUNICATION EXPERT

**MR. RAJESH ARORA** - CHARTERED ACCOUNTANT







**CHANEL**  
PARIS - HAMBURG

**Summer of fashion IN PARIS**

Discover historic fashion sites on a study trip to Paris, the fashion capital of the world. The program not only lets you explore Paris through the eyes of a designer but includes classes and workshops with some of the most sought after minds in the Fashion World. Attend Workshops on the story behind the Parisian Women & the science behind the iconic bags by Ms. Eva Graine Samama, fashion and vintage expert. Attend Who's Next Trade Show in Paris, meet and interact with top upcoming designers and explore their work. Attend Innovative Masterclass by highly acclaimed design maestro Mr. Christian Guellerin. Develop your assets and revolutionize design with a mindset focused on innovation.

**INSO**

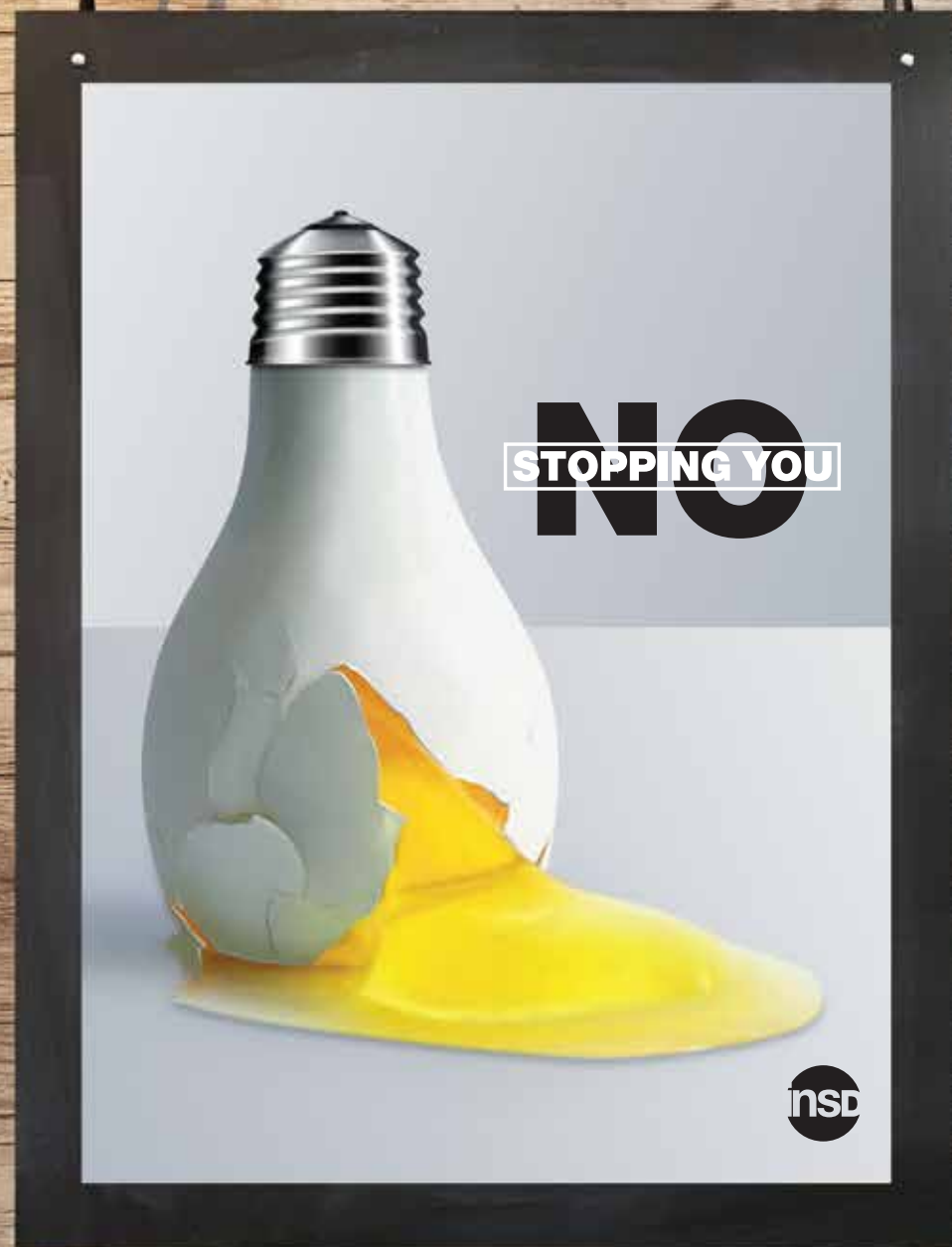


Visit and explore Musée des arts Modernes.

Attend a day long workshop on Image Consultancy. Also get personalised style & shopping advice at ESR Paris.

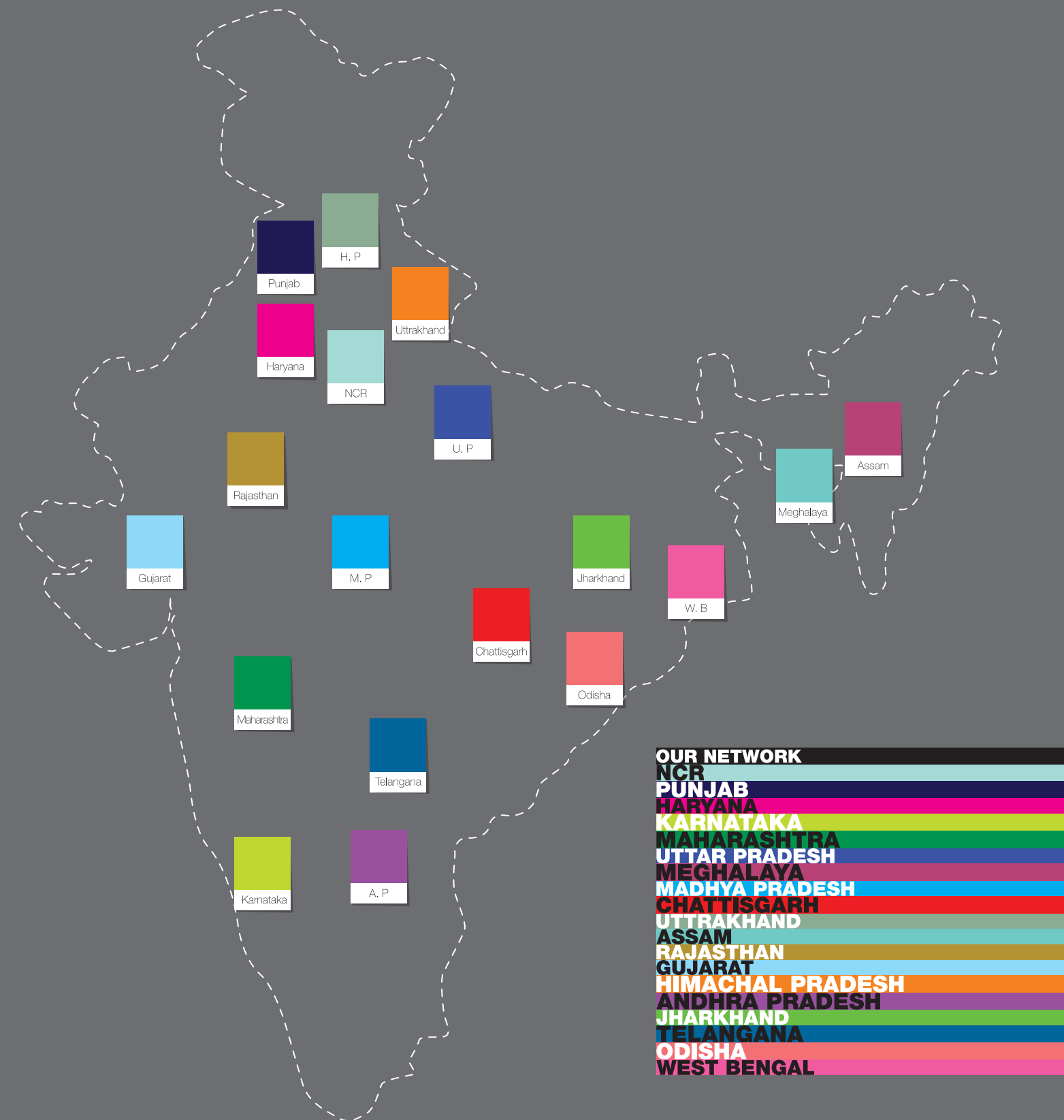
Explore the streets of Montmartre & get inspired in this historic art district.





**Calling all creative minds**, that are tormented by an innate desire to redesign the world... always remember, you are not choosing design as a career. The career has already chosen you. You are an artist at heart and there is no turning away from that.

All you need to know is to choose the right college that can guide you ahead in this complex world. A place that can nurture your wild creative instincts and make them ready for the world. So come over. We promise you an unparalleled college experience.



**19 STATES 50+ CENTRES**  
**BELONG TO THE FUTURE**

For updated INSD Network & Centre list please visit our official website [www.insd.edu.in](http://www.insd.edu.in)